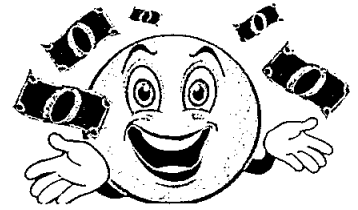


# \$\$\$ 50/80/100 \$\$\$



Only \$50 to join  
80% payout in cash  
100% Guaranteed!



Call 24/7 Msg: 1-800-640-9201

**PLUS "Permanent Pay"**

You earn \$12 on the first level, plus \$4 on 7 more levels! The \$12 comes directly to you!  
A one time \$50 order for our "Insider's Reports" (#1 and #2) puts you in position to earn thousands

☛ Read and you will see... "It's THE BEST PROGRAM EVER CREATED."

**"Permanent Pay" – A HUGE BONUS!!!** How would you like to get paid permanently? Now you can! Here's how it works: Your name starts in position #1. Every person who joins from YOUR flyer will receive their own custom flyer with your name in position 2 on their flyer (level 2). Then your name moves to position 3, etc. all the way down to position 8. You get paid on ALL those flyers --- that's 8 levels of pay! But here is where it gets really exciting... just sponsor 3 people, and you are qualified for "Permanent Pay!" Instead of your name dropping off of the flyer after position 8, your name stays on the flyer to continue generating more residual income! Your only qualification to get Permanent Pay is to sponsor 3 people; that's it!

This program is based on real facts and great value. Our product is **amazing**: Insider's Report #1: "How to Choose the Right Program, then Get 2 to 4% Response," and I.R. #2 "Mailing Tips of the Pros" will help you save money and earn thousands! Your welcome packet contains your custom flyer with your name in position 1, and our **Insider's Reports**. You get paid the \$12 directly and instantly from each new member who joins. We monitor every \$12 payment...cheaters who fail to send the \$12 are removed from the program. Level 2-8 Commissions are paid in cash or money order on the first of every month. Here are more facts:

- We are Direct Mail Essentials (DME). We've been in the direct mail business for 26 years, and in the mailing list business for 9 years... We are rock solid and here to stay! 24/7 Msg: 1-800-640-9201
- Almost everyone who is looking to earn extra income through the mail will join a good program for just \$50. Low cost + Big potential + Direct Payment + Unique Benefits = Very High Response!
- In this type of low-cost business, the average person sponsors 3 people. With that as a fact, look at what you can earn over time: Level 1= 3, Level 2= 9, Level 3= 27, Level 4= 81, Level 5= 243, Level 6= 729, Level 7= 2,187, Level 8= 6,561. At \$4 per level that's **\$39,348!** And that does not include all the \$12 commissions that come directly to you! Even half of that would still be almost \$20,000!
- We offer a 30-day 100% money back guarantee! **Your risk is zero!** There are no gimmicks at all!

**Please FOLLOW INSTRUCTIONS CAREFULLY!!!**

**Send \$12 to:**  
 Note: \$12 must be cash or money order

Eric L. Jones  
 425 Hollybrook Ridge Ln.  
 Richmond, VA 23223

**PLUS SEND TO**

**DME** (address is below)

Welcome pack and "Insiders Reports" for **\$38 or**

Same order plus 240 mailing names on labels, **\$58**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

☛ **Please check to make sure** you send 2 payments: one to the person listed above (\$12) and one to DME for either \$38 or \$58.

**Mail to: DME, PO Box 366, Sandpoint, ID 83864**

Sponsor: Eric L. Jones

- 1 Eric L. Jones
- 2 G. Moslak, II
- 3 Eugene Moslak
- 4 Sherry Gibson
- 5 Tom Jones
- 6 James Ragland
- 7 Colleen Kennedy
- 8 Stan Pratt

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# **NO COMPETITION!!!**

**No other direct mail program offers the combination of these six powerful features. These are the features that experienced, successful direct mail pros look for (and they rarely ever find more than 2 or 3 of them in one program)!**

- 1. Direct Pay... Your commissions are sent **DIRECTLY** and **INSTANTLY** to you by new members who join.**
- 2. Eight Levels of commission **PLUS** "infinity" permanent pay feature for anyone who sponsors **3** people!**
- 3. Toll-Free Recorded Message that is **AWESOME!** Calling this **3** minute message "locks in" hundreds more members for you and your team!  
See for yourself: **1-800-640-9201****
- 4. Monitored by a reliable and professional company with an impressive track record in the industry for decades. You can even call them; their phone number is right on the flyer!**
- 5. Commissions are paid in CASH or money order. Commissions for levels **2-8** of your group are paid by the company in cash or m.o.!**
- 6. 100% Money Back Guarantee. DME offers a **30-day 100%** money back guarantee. This protects you, and more importantly, it increases your response from mailing!**

In addition to the impressive list of features listed above, the **50/80/100** program has **three more benefits**: **1) a product of great value**, **2) a true 80% payout**, and **3) you can get new members PLACED under you** by your sponsor or upline leaders! So, if you have ever had a dream to earn a nice residual income in a simple direct mail program, I guarantee you won't find another program that is better than this one! Read the enclosed flyer now and feel free to call if you have any questions!

*I wish you GREAT Success in 2012 and for years to come!*